

# Press Release

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**Extensive applications for beef farmers and crops producers in a single system**

## **Simply keep an eye on the herd and every individual animal: Digital herd management with DairyNet in 365FarmNet**

- **Connecting the software systems DairyPlan and DairyNet**
- **Transfer of herd management data via DPconnect Basic in order to retrieve and enter all animal data at any time**
- **Transfer of milking results via DPconnect Milking in order to access milking data anytime and anywhere**
- **Recording of all current and historical milking data of every cow including important details and alarm indicators**
- **Graphical overviews of abnormalities during milking, i.e. insufficient milk and alarm conductivity**

Since EuroTier 2016, 365FarmNet and GEA have expanded their applications for beef farmers in 365FarmNet. **DairyNet** has been extended by the components **DPconnect Basic** and **DPconnect Milking**. The integration of herd management data and milking data represent another big step towards the holistic farm management system 365FarmNet. DairyNet allows beef farmers to keep an eye on their herd and every individual animal anytime and anywhere. The most important key performance indicators are presented clearly in the dashboard of 365FarmNet – and also mobile in the 365Cattle App.

DPconnect Basic allows DairyPlan users to access their animal data anywhere and mobile record all animal activities with regard to reproduction processes and animal population flexibly. They are able to track all current and historical activities of their herd in 365FarmNet. DairyPlan users can now manage their herd with the most modern software technology and are able to also benefit from all advantages and features of 365FarmNet. Moreover, the 365Cattle App for iOS and Android helps them manage their herd while on the move.

### **Cattle component in 365FarmNet**

The Cattle component is available free of charge for 365FarmNet users. Using the innovative app, farmers can easily analyse vulnerabilities within the herd and identify their causes more quickly. This allows them to react to problems in a timely manner and take immediate action. Farmers save time and money while improving their herds' health and performance. 365FarmNet provides reports such as:

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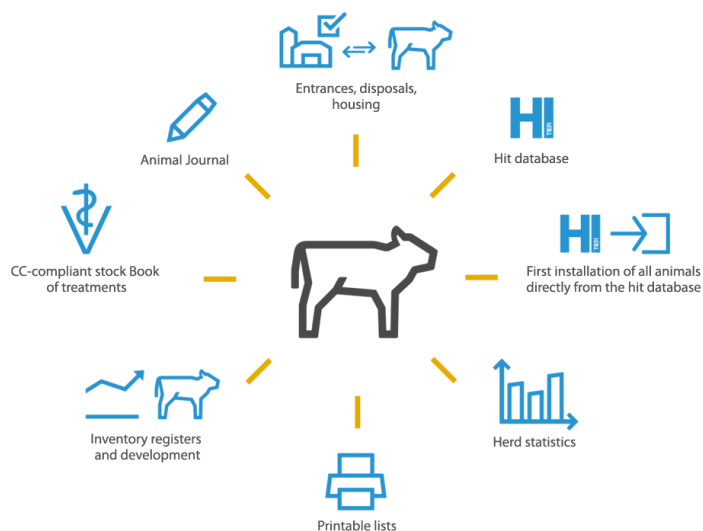


- Reproduction analysis
- Analysis of milk performance test according to test values, testing dates and operating units
- Herd statistics
- Lactation statistics
- Inventory lists for animal disease control authorities, bookkeeping, etc.

## Inventory management and health management: simple cc-compliant documentation

In terms of inventory management and animal health, the Cattle component offers the following:

- Recording and management of the herd's master data
- Documentation of all animal-related measures
- Automatic creation of an animal journal from the information recorded in 365FarmNet
- Clearly structured graphic representation of the herd's status and distribution



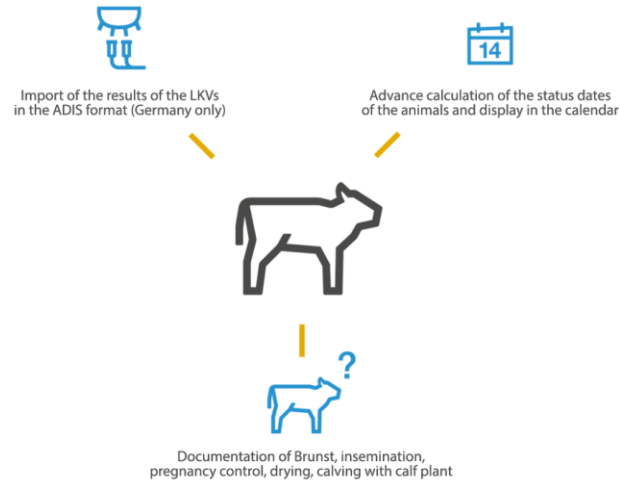
## Continuous monitoring of reproduction and milk performance

In terms of reproduction and milk performance, the component offers cattle farmers the following benefits:

- Deviations in the herd are easily recognisable
- Special focus on “problematic animals”
- Quick identification of animals that require special attention, whether due to fertility, milk performance, health or animal welfare.

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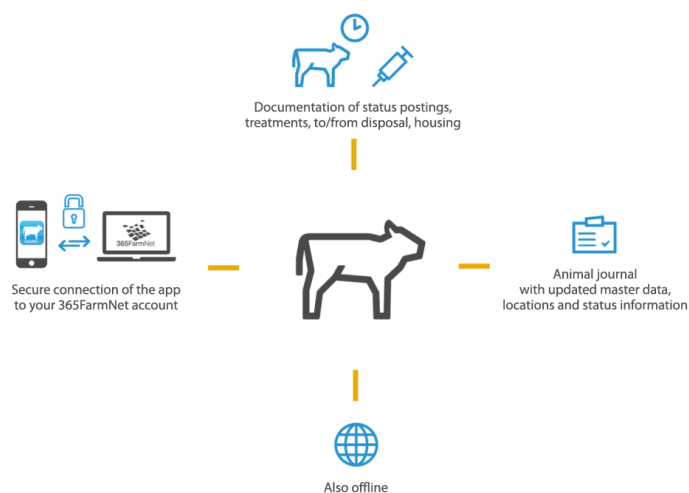
## 365Cattle app for mobile herd-management

The 365Cattle app enables farmers to manage their herds on the go or directly at the barn. A 365FarmNet account and the free addition of the Cattle component are required for the app to be useful. The 365Cattle app continuously synchronises with the 365FarmNet platform to provide the following functionality:

- Animal journal with updated master data, locations and status information
- Depiction of all historic measures conducted on individual animals
- Documentation of status bookings, treatments, group changes and inventory fluctuations
- Fully functional offline
- Automatic synchronisation with the Cattle component in 365FarmNet
- Secure and password-protected connection between the app and the 365FarmNet account of the respective user

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You can find more information on 365FarmNet at: [www.365farmnet.com](http://www.365farmnet.com)

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