

# Press Release

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**Yara is new partner for 365FarmNet**

## **Yara Plan available in 365FarmNet from December 2017**

- **365FarmNet wins over fertilization expert in the field of application for fertilization planning and balances**
- **Farmers are able to easily use Yara Plan within their 365FarmNet account**
- **Cross compliance requirements in accordance with the new fertilizer ordinance can be met easily and comfortably**
- **Only enter data once – fertilization planning is ready with just one click**

365FarmNet and Yara announce their cooperation at Agritechnica 2017. As of December 2017 German farmers are able to carry out their fertilization planning with Yara Plan in 365FarmNet, in 2018 the application will also be available for users in other countries. The cooperation is a key building block for providing an integrated digital management system for all farmers – regardless of their type and size of farm.

Yara Plan in 365FarmNet enables farmers to prepare fertilization planning swiftly and easily and it is also embedded in the entire management system. Farmers will save precious time and can be certain that cross compliance regulations of the new fertilizer ordinance are met.

Yara Plan has recently been updated and is now available at the internet platform MyYara.de. The field-farm balance is included in the application. The material balance will be added until December 2017. Also from early December 2017 Yara Plan will be integrated as component for fertilization planning in the farm management platform 365FarmNet. This component enables farmers to determine the maximum fertilizer requirement for nitrogen according to the fertilizer ordinance as well as the fertilizer requirement for the nutrients phosphorus, potassium, magnesium and lime. The regulations of the regional agricultural advisory services are also taken into account.

In 365FarmNet farmers are recording data on their farm – plots of land, cultivation planning, herbicides and pesticides, staff, machines, etc. – just once as master data. Thus, time-consuming multiple data entry is no longer necessary. After having activated the Yara Plan component, 365FarmNet users are able to exchange important data (fields, cultivation, farm) with the Internet platform MyYara. Due to synchronization, adjustments in 365FarmNet - such as the planning of crop rotations – are also available directly in Yara Plan.

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For more information on 365FarmNet please refer to: [www.365farmnet.com](http://www.365farmnet.com)

For more information on Yara Plan please refer to: [www.yaraplan.de](http://www.yaraplan.de)

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## Press contact:

Yasmin Möhring  
Communication Manager

Tel. +49 30 25 93 29-901  
Mobile +49 151 172 818 69  
[moehring@365farmnet.com](mailto:moehring@365farmnet.com)

365FarmNet Group GmbH & Co. KG  
Hausvogteiplatz 10  
D-10117 Berlin

**365FarmNet** is Europe's largest, multi award-winning cloud-based software for the entire farm management, independent of farm size and type of operation. The 365FarmNet platform is manufacturer-independent and cross-segmental and using partner Apps, covers all functions required for operational management. Starting with cultivation planning through to harvest, including important topics in the field of pesticides and fertilizers, from field to farm, from documentation to operational analysis.

The basic version of 365FarmNet is free of charge. This basic version already fulfils the requirements on the necessary scope of documentation for farmers. Farmers are able to book individual components subject to a charge in an innovative and continually growing modular system and adjust the platform individually to meet their needs. Using the free 365FarmNet Apps for iOS and Android, farmers are also in the position to document via their mobile devices meeting cross compliance regulations and enter a posting wherever the work has been carried out – on the farm or out in the field.

365FarmNet together with more than 30 European partners develops innovative applications for users from more than 20 countries. At present, the platform is available in five languages: German, English, French, Polish and Bulgarian. [www.365FarmNet.com](http://www.365FarmNet.com)

## About Yara

Yara International ASA is a Norwegian company and a world leader in nitrogenous mineral fertilizers and industrial products. Yara GmbH & Co KG, with locations in Dülmen and Rostock, is responsible for the fertilizer business in the German-speaking region.

Yara's knowledge, products and solutions grow farmers', distributors' and industrial customers' businesses profitably and responsibly, while protecting the earth's resources, food and environment.

Our fertilizers, crop nutrition programs and technologies increase yields, improve product quality and reduce the environmental impact of agricultural practices. Our industrial and environmental solutions improve air quality by reducing emissions from industry and transportation, and serve as key ingredients in the production of a wide range of goods. We foster a culture that promotes the safety of our employees, contractors and societies.