



PRESS RELEASE

Kverneland, Vicon and 365FarmNet develop compatibilities

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365FarmNet, Kverneland and Vicon recently announced their compatibilities at Agritechnica 2017. Those compatibilities are important steps towards a comprehensive system for all farmers to digitalise their entire farm, independent of farm size and type.

Secure data transfer and rapid data acquisition

To meet compliance requirements, farmers need a simple and efficient tool that documents actions such as fertiliser or plant protection applications reliably and quickly. Farmers just need to enter data on operations, fields, machines, inputs and employees in 365FarmNet once as master data – the data from the Kverneland and Vicon machines is then simply recorded and documented automatically via ISO XML in 365FarmNet. This means that farmers can record, document, filter and analyse the data with immediate effect from their machines easily on the cross-manufacturer farm management platform, saving time and ensuring high-quality documentation by precisely capturing, for example, the amount spread.

Keep a tight grip on cross-compliance

Kverneland, Vicon and 365FarmNet make it easy for farmers to document directly on the go using this automated system: just start the activity and then simply confirm the posting in 365FarmNet to meet your compliance requirements. Thus, this cooperation is a huge benefit for farmers when it comes to documenting in their fertilizer and plant protection actions. It allows to be safer when it comes to cross compliance while at the same time saving time and minimising documentation gaps.

365FarmNet's Managing Director Maximillian von Löbbbecke emphasises the benefits of this cooperation agreement for farmers: "365FarmNet provides farmers with a software solution for their entire operation. Secure, simple documentation and analysis of all actions is particularly important for farmers. We know the operational reality farmers face everyday. So we want you to have a handy tool you can use to manage all of your machines. That's why we are delighted to have Kverneland and Vicon as a partner."

Closer cooperation for improved documentation

Kverneland, Vicon and 365FarmNet will intensify and expand their compatibilities even further in 2018, particularly around data transfer. For farmers that means even simpler, improved transmission and documentation of data from their Kverneland and Vicon machines in their farm management system: in future, all actions will be documented reliably and automatically.



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About 365FarmNet

You can find out more about 365FarmNet at: www.365farmnet.com

About Kverneland and Vicon

You can find out more information at: www.kvernelandgroup.com

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365FarmNet is Europe's largest, multi award-winning cloud-based software for the entire farm management, independent of farm size and type of operation. The 365FarmNet platform is manufacturer-independent and cross-segmental and using partner Apps, covers all functions required for operational management. Starting with cultivation planning through to harvest, including important topics in the field of pesticides and fertilizers, from field to farm, from documentation to operational analysis.

The basic version of 365FarmNet is free of charge. This basic version already fulfils the requirements on the necessary scope of documentation for farmers. Farmers are able to book individual components subject to a charge in an innovative and continually growing modular system and adjust the platform individually to meet their needs. Using the free 365FarmNet Apps for iOS and Android, farmers are also in the position to document via their mobile devices meeting cross compliance regulations and enter a posting wherever the work has been carried out – on the farm or out in the field.

365FarmNet together with more than 30 European partners develops innovative applications for users from more than 20 countries. At present, the platform is available in five languages: German, English, French, Polish and Bulgarian. www.365FarmNet.com