

Press release

Subject: 365FarmNet
Date: 16 November 2016



365FarmNet: Europe's major farm management platform for your entire operation – from crop to cattle

- **Works across all manufacturers and sectors**
- **30 European partners, users from 20 countries, available in 5 languages**
- **Basic version and mobile apps available free of charge**
- **Extensive functions for herd management**
- **Customizable modular system**

365FarmNet is Europe's major, multiple award-winning software for all farm management systems whatever the size or type of operation. The 365FarmNet platform works across all manufacturers and sectors and its integrated partner applications cover all the functions required for operational management: from cultivation planning to harvest, from field to barn, from documentation to operational analysis.

365FarmNet is developing innovative applications for users from 20 countries in cooperation with 30 European partners. The platform is currently available in 5 languages: German, English, French, Polish and Bulgarian. 365FarmNet has seen monthly growth of 10 percent in 2016.

Free basic version for starting digital farm management

The basic version of 365FarmNet is free of charge and provides extensive basic functions for digital farm management: master data management, field mapping and field records with an overview of crop cultivation, a centralized multi-year price sheet for all equipment, operation-specific basic weather data, an interactive annual calendar and a complete documentation function. Application data can be simply and automatically loaded onto the software.

On the desktop or from your mobile: keeping an eye on operations all the time, everywhere

The 365Crop app and 365Cattle app allow you to record and access data on your mobile in the field and in the barn. Regular synchronization means that the operational management system is always up-to-date on your mobile and your desktop.

Herd management with 365FarmNet

365FarmNet offers farmers comprehensive applications for cattle farming. The basic module for herd management is comprised of the core areas of stock management, monitoring reproduction and health management. The functions in herd management include inventory reports, stocktaking, a drugs log and

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antibiotics database, all of which comply with accountability requirements and put the focus squarely on cattle welfare. The various analyses, such as the “reprowheel”, are used to visualize herd status. They help to speed up decision-making whilst also enabling more detailed analyses of individual animals. The analyses focus in on problem animals whether in terms of reproduction, health status or milk yield.

Innovative components and strong partners

The innovative modular system and the integrated partner applications mean farmers can select individual functions and customize the platform to their needs: the 365FarmNet shop has various modules from the technology, plant, animal, planning, management, fodder and accounting fields. These add-ons can be paid for and booked at any time and can be cancelled on a monthly basis.

Character count: 3,026 with blanks

Register here and start immediately free of charge: www.365farmnet.com

Press download: www.365farmnet.com/press/20161116-Presskit-Eurotier.zip

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365FarmNet is Germany's major, multiple award-winning software solution for all farmers. With the free field mapping service already received you can manage the whole of your agricultural business, from manufacturers to every branch of the industry, from home or when you are on the go. From cultivation planning to harvest, from field to barn, from documentation to operational analysis. 365FarmNet guarantees the highest level of data security due to modern high-performance servers and certified, neutral service providers.